



Peerless-AV® Celebrates 20th Anniversary of Mexico Facility

Mexico Facility continues to innovate and help Latin American customers Get It Right

AURORA, Ill. – June 1, 2015 – Peerless-AV®, the leader in innovative audio and video solutions and accessories, is pleased to celebrate the 20th anniversary of its Mexico facility.

In the early 1990's, Peerless-AV experienced massive growth and had set up multiple points of warehousing through the United States. Even with these improved logistics, it was difficult to service the Mexican and Latin American markets. Because of the development of these markets, it was determined by Peerless-AV's Board of the Directors that a manufacturing and distribution facility should be established with the goal of better servicing customers in this area. After much consideration, a site within the city of Escobedo in Nuevo Leon was chosen and Peerless-AV Mexico was born.

"For 20 years, Peerless-AV has been manufacturing the highest-quality, innovative audio visual solutions in Mexico," said John Potts, President, Peerless-AV. "We are proud of the Peerless-AV Mexico facility and the enthusiasm, innovation and dedication its employees bring to the Peerless-AV family."

Together, with employees, customers and business partners, Peerless-AV Mexico will be celebrating its anniversary throughout the month of June.

For additional information about Peerless-AV, please visit www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

Media Contact

Beth Gard

bethg@lotus823.com
(732) 212-0823